

# It's The Little Things That *make big things happen*



<b>Strongest Pre-Approval In The Industry</b>	_____	Reputation is all you have in this world and we have worked hard for ours.
<b>Pre-Approval Is A Verb Not A Noun</b>	_____	I call and "sell" your offer and our client to the listing agent.
<b>I Am Accountable To You</b>	_____	This means I work for you and my goal is to exceed your expectations. (No out of area/online lender disconnect.)
<b>Tuesday Updates</b>	_____	Every Tuesday we call everyone involved in the deal and give them a progress report. This simple act keeps everyone informed, relaxed and stress free.
<b>Close On Time</b>	_____	Every time.
<b>I Give Honor To My Referral Partners</b>	_____	I know how hard you work for every lead and what's riding on every single transaction.
<b>Lead Generation</b>	_____	We pursue leads throughout the life of the loan, generating business for both of us.
<b>Best-In-Class Customer Service</b>	_____	It's what separates us from all the rest. This includes our Client Concierge Program keeping our clients engaged, informed, and excited from pre-approval to close.
<b>We Are Not Cookie Cutter</b>	_____	We are a solutions based lending company. Focus is on the best personal loan solution for each client.

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