

It's The Little Things That

*make big things happen*



**Strongest Pre-Approval In The Industry** \_\_\_\_\_ Reputation is all you have in this world and we have worked hard for ours.

**Pre-Approval Is A Verb Not A Noun** \_\_\_\_\_ I call and "sell" your offer and our client to the listing agent.

**I Am Accountable To You** \_\_\_\_\_ This means I work for you and my goal is to exceed your expectations. (No out of area/online lender disconnect.)

**Tuesday Updates** \_\_\_\_\_ Every Tuesday we call everyone involved in the deal and give them a progress report. This simple act keeps everyone informed, relaxed and stress free.

**Close On Time** \_\_\_\_\_ Every time.

**I Give Honor To My Referral Partners** \_\_\_\_\_ I know how hard you work for every lead and what's riding on every single transaction.

**Lead Generation** \_\_\_\_\_ We pursue leads throughout the life of the loan, generating business for both of us.

**Best-In-Class Customer Service** \_\_\_\_\_ It's what separates us from all the rest. This includes our Client Concierge Program keeping our clients engaged, informed, and excited from pre-approval to close.

**We Are Not Cookie Cutter** \_\_\_\_\_ We are a solutions based lending company. Focus is on the best personal loan solution for each client.

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