

What to Expect for Your Professional Headshot



Why should I have Treadstone take my photos?

It is our goal for you to not only get great headshots taken but to meet our team and see our culture in action. You can use these photos for many purposes including social media, GRAR, LinkedIn, or marketing pieces.

When do I get my photos? And how many do I get?

Two to three weeks following your photo shoot you will receive an email with a link to download your photos. The link expires in 7 days, so it's best to download them as soon as you get the email. You will receive up to 4 of your best photos. We will professionally edit them for you, and send black and white options and a square-cropped version for easy uploading as well.

Where do I go?

All headshot appointments meet at Treadstone's office unless otherwise specified. We use the beautiful downtown Grand Rapids area for our photos, so be prepared to do a little walking. (If you are wearing heels, you might want to bring some flats.) If you have a location idea or request, let us know when you schedule your appointment so we can plan accordingly.

How long will it take?

Plan for 1 hour total. The photo shoot takes around 20-30 minutes, and you will likely have a complimentary marketing consultation before or after.

What if it's rainy or snowy?

If the weather isn't perfect on the day of your photoshoot, have no fear, we have some great indoor locations we can shoot at.

What should I wear?

- Treat this as a professional photoshoot (because it is!) Make sure you arrive with your clothing, hair, and makeup how you'd like them to be for the photos.
- Be yourself! We suggest wearing whatever you would wear to a listing appointment. If you wouldn't wear a suit and tie, don't wear one for your photo shoot. Solid colors and structured/tailored items are the most flattering. Make sure clothes are clean and ironed.
- Please come dressed in an entire outfit, not just a nice shirt. Full body shots are included in this photo shoot.
- If you have glasses with transition lenses, please be aware that they do not photograph well. If possible, be prepared with an alternative (contacts or different glasses).

*One complimentary head shot session is available to all GRAR members once per year, but space is limited.



214 Fulton Street E
Grand Rapids, MI 49503

616.774.9160
www.treadstonemortgage.com

Treadstone Funding propelled by Neighborhood Loans NMLS 222982

