

Ten Questions to Help You Write Your Own Bio

Writing your own bio doesn't have to be as hard as it sounds. The following list of questions, and the attached sample bios should give you a good place to start.

Answer the questions that apply to you in the 3rd person using complete sentences. Then form your answers into 2-3 paragraphs. Once you have that done, send it back to us and we can edit it for spelling/grammar, then design into a 1 page bio for use with print and web with your photo and branding.

- 1 How did you arrive in real estate?
- 2 How long have you been doing what you do?
- 3 What are you known for professionally? What's your knack or niche?
- 4 What do your ideal clients say about you?
- 5 What are you most passionate about professionally?
- 6 Any awards/honors you have received, or professional records you broke?
- 7 Any volunteer activities or non-profits you're involved with?
- 8 What are you passionate about personally?
- 9 Where did you grow up and where are you now and why?
- 10 Where can we find you when you're not working? What's your favorite way to spend a weekend or a Sunday afternoon?

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